

THOMAS W. DURSO

507 Plymouth Road | Glenside, Pennsylvania 19038
267.481.5050 | tom@tomdurso.com | www.tomdurso.com

SUMMARY

A versatile, talented writer and editor with more than 15 years of experience in journalism, freelance writing, public relations, publications, and corporate communications.

CAPABILITIES

- Inherent curiosity and multiple interests, able to report and write effectively on varied subjects.
- Ability to grasp complex, often esoteric ideas and concepts and communicate them with clarity and style to all audiences quickly, cleanly, and on deadline.
- Close attention to client focus and professionalism.
- Strategic outlook equally adept at assessing the big picture as dealing in details.
- Comfortable, articulate, and engaging personal style.

PROFILE

- Topics covered as a writer include business, science, health care, education, sports, and popular culture.
- Items written include magazine-length features, sidebars, short and medium-length news stories, profiles, personal essays, news releases, marketing collateral, and correspondence.
- Experience in daily and trade journalism, institutional writing, leadership communications, academic communications, and advancement writing.
- Experience editing copy for content, style, and grammar.
- Oversight of and collaboration with graphic designers.
- Supervision of newsletters, alumni magazines, and internal and online communications.
- Created and maintain the well-regarded blog Shallow Center (<http://www.shallowcenter.com>).

WORK HISTORY

- Freelance writer and editor, ongoing. Varied client list including corporate and nonprofit institutions, newspapers, magazines, and Web sites.
- Wolf, Block, Schorr and Solis-Cohen, LLP, Philadelphia, Pa., 2006. Marketing and media relations manager of mid-sized, multipractice, regional law firm.
- Saint Joseph's University, Philadelphia, Pa., 1999–2006. Director of communications (2001–06), director of media relations (1999–2001) of university with growing regional and national presence.
- Temple University, Philadelphia, Pa., 1998–99. Science writer in news office of large public university.
- Medical Inter-Insurance Exchange, Lawrenceville, N.J., 1997–98. Senior editor in corporate communications office of expanding medical malpractice insurer.
- *The Scientist*, Philadelphia, Pa., 1996–97. Associate editor of national life-sciences trade newspaper.
- *Gloucester County Times*, Woodbury, N.J., 1994–95. Reporter and columnist for daily newspaper.
- Saint Joseph's University, Philadelphia, Pa., 1991–94. Assistant director of external relations.

EDUCATION

- Master of Business Administration, Executive M.B.A. Program, Saint Joseph's University, 2002
- Bachelor of Arts in English, Saint Joseph's University, 1991